

CLAIMS

What is claimed is:

- Sub 1
- 1 1. A method comprising:
2 dynamically changing a presentation order of a plurality of segments
3 based on one or more bookmark signals from a viewer.
 - 1 2. The method of claim 1, further comprising, for each segment, associating
2 each segment with a corresponding teaser.
 - 1 3. The method of claim 2, further comprising sequentially presenting each
2 of the teasers to the viewer.
 - 1 4. The method of claim 3, further comprising
2 during the presentation of a given teaser, enabling the viewer to send a
3 bookmark signal indicating that the corresponding segment is of interest.
 - 1 5. The method of claim 4, further comprising bookmarking the
2 corresponding segment as of interest to the viewer if the viewer sends a
3 bookmark signal.

means for dynamically changing a presentation order of a plurality of
segments based on one or more bookmark signals from a viewer; and
means for associating each segment with a corresponding teaser.

1 21. The apparatus of claim 20, further comprising
2 means for enabling the viewer, during the presentation of a given teaser,
3 to send a bookmark signal indicating that the corresponding segment is of
4 interest.

1 22. The apparatus of claim 21, further comprising means for bookmarking
2 the corresponding segment as of interest to the viewer if the viewer sends a
3 bookmark signal.

